

Leadership OD Membership

- **Live Events:**

- **Strategic Escape:** These small, intimate meetings of 8 - 12 doctors are quickly becoming the flagship event for Leadership OD. In 2014, we will have 10 of these events in every region of the country. We want to remove as many travel concerns as we can, so we will be bringing these events to you. We will send you the registration page first, so you will have first dibs on registering for these events.
- **Executive Retreat:** We will continue to bring powerful practice management education with great speakers with tremendous success in the profession. We are working to partner with other organizations who are looking to invigorate their existing meetings. In 2014, registration for these events will be FREE for Leadership OD members.

- **Access to All Online Tools:**

- Membership will of course include continued access to the BluePrint program and all of the other practice building apps from Leadership OD. Things like the Marketing Calculator, the Budgeting Tool and the Practice Personality Test are some of the examples of tools that we have created to help doctors be better CEO's of their practices. We will continue to develop apps like these and the members will have a big influence over what's next.

- **Online Events:**

- We will continue to have webinars and online discussions. We learned during Beta Testing that these are different. Webinars will be an expert speaker, with slides, who is an expert teaching us something. We will be able to ask questions, but not in a free for all setting. Online discussions will be a handful of doctors and / or staff members, all scheduled to meet to discuss a particular subject. An example is a group from a Strategic Escape meeting who are holding each other accountable on their individual goals. ("*Open Mike Night*")

- **Individual Phone Consultations:**

- Scheduled phone calls with me and the other consultants. I spoke to many of the members by phone and really liked it. We have set up an account with GenBook so the members can find a time for us to talk. We have 45 minute blocks and 15 minute blocks. ("*Mike-Ro-Management*" - that's the last one)

- **Members only messaging.**

- Shared concerns from phone calls, comments made about lectures and questions not answered in a Face 2 Face are things that we will share with the members of Leadership OD. We will continue to send out email messages to everyone, but members will have access to the latest messaging from the entire network.

- **Discounts:**

- And of course, members will continue to receive deep discounts on all of our consultation services. This includes the Team Member personality tests, in office consultations and anything else we can think of.